Courses filling quickly for annual dental office managers meeting

American Association of Dental Office Managers meets Sept. 19–20; Dental Spouse Business Network, Sept. 21

Registration is open for the ninth annual American Association of Dental Office Managers (AADOM) conference, in Orlando, Fla., from Sept. 19–20.

The host facility is the Gaylord Palms Resort and Convention Center. The program lineup offers up to eight continuing education hours worth credit toward AADOM’s Fellowship Program.

The conference sold out the two prior years for attendees and exhibitors alike, so early registration is encouraged.

Attendees include dental office managers, practice administrators and anyone involved in the business end of a dental practice. Sessions focus on the efficient and successful management of the dental office, covering topics such as risk management, team communications, leadership and insurance coding updates. Extra focus will be given to financial indicators and human resources issues. Best-selling author and motivational educator Linda Larsen, CSP, is the keynote speaker.

AADOM President Heather Celicchio is looking forward to seeing both returning members and new members at the conference. “Our team knows our members expect quality education, but it’s also important for us to provide fun and networking time,” she said. “Orlando is the perfect venue. The buzz has been continuing consistently and positively.”

The day before the conference, AADOM hosts “Software-Palooza,” which provides members with focused training on select software suites.

AADOM will also conduct a new member orientation and an ambassador training on that pre-conference day.

The Dental Spouse Business Network (DSBN) meets on Sept. 21. According to event organizers, DSBN attendance has grown every year, and it has become a “must-attend” event for dental spouses. Debra Englehard-Nash will address the dental spouses on the topic of work-life balance.

AADOM was awarded the “Green Leader Initiative” grant this year by the Henry Schein Cares Foundation to support green education within the dental industry. And in that spirit the association is dedicated to keeping the conference as eco-friendly as possible.

The Gaylord Palms Resort, certified as a green lodging facility by the state of Florida, has a “GET Green” program designed to reduce its impact on the environment.

As part of that program, the resort constantly measures energy and water consumption and identifies ongoing ways to eliminate waste in both areas.

Conference attendees and exhibitors can participate by recycling cardboard, paper and plastics; re-using their towels and linens in their guest room; and by donating surplus exhibit-hall items to local charities. Additionally, course handouts are being provided via an online portal to avoid printing, binding and shipping impacts. And daily agenda updates will be provided onsite by text messaging instead of on paper.

More information about the conference and online registration is available at www.dentalmanagersconference.com.

About AADOM
The American Association of Dental Office Managers serves office managers, administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices. The largest association of its kind, it provides networking, resources and education to help its members achieve the highest level of professional development.

To learn more, call (732) 842-9977 or email info@dentalmanagers.com.

(Sources: American Association of Dental Office Managers)

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